

# DISPLAY WEEK 2015

**52nd Annual International Symposium, Seminar, and Exhibition**



## **Get ready to do business at Display Week in Silicon Valley**

Display Week 2015 offers synergies unparalleled by any other display event, with attendees and exhibitors who represent the top engineering talent from all over the world, as well as leadership from both the commercial and consumer markets. Display Week is the ideal place to conduct business, discuss systems integration, network with colleagues, and above all, learn about the latest display technologies.

**//** *The companies and attendees that participate in Display Week are what set this trade show apart from others. Industry professionals from all over the globe attend to increase their knowledge of displays as well as meet with vendors. As a global company, we utilize Display Week to meet with our customers from all over the world as well as show our touch panel products to potential customers during the exhibition.” — Erin Olson, Ocular*

**May 31 - June 5, 2015 ❖ Exhibition: June 2 - 4**

San Jose, California  
San Jose Convention Center  
[www.displayweek.org](http://www.displayweek.org)

*The official show of the Society for Information Display*

# DON'T MISS WHAT'S COMING UP: DISPLAY WEEK

More display innovations are introduced at Display Week than at any other display event in the world. Other shows have new products; Display Week does too, but focuses on the technology that will drive the products of the future. At Display Week you get to see the prototypes of those future products.

## DISPLAY WEEK BY THE NUMBERS

**90%** of attendees surveyed recommend, make, or specify with regard to purchasing decisions

**75%** of attendees have a technical background

**63%** of attendees have a Master's Degree or a Ph.D.

**79%** of attendees surveyed report that Display Week influences their evaluation, recommendation, or purchase of products and services for the next year

**40%** of Display Week attendees travel from outside North America for the event

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**6,000** attendees\*

**225** exhibitors\*

**52,000** square feet of exhibit space\*

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\* Previous Display Week Averages (2001-2013)

## NEW TECHNOLOGY

Display Week 2015 is where the hottest technologies in the display marketplace will be:

- Oxide TFT
- Wearable Displays
- OLED TV
- 4K x 2K TV
- Quantum Dots
- Digital Signage
- Display Manufacturing
- Flexible Displays and e-Paper
- HDTV
- LCD
- 3D
- Touch and Interactivity
- Lighting
- Films and Coatings
- Plasma
- Projection
- Display Metrology
- Display Components, Electronics and more!



*Display Week is a business-to-business type exhibition. Since it is run by the Society for Information Display, most participants are professional business people or engineers. At Display Week, we show potential customers our newest glass materials and process technologies and are able to both inform them and learn from their perceptions.” — Hideki Fukunaga, Asahi Glass Co.*



# DELIVERS THE DISPLAY INDUSTRY TO YOU

The Display Week exhibition takes place Tuesday through Thursday, June 2-4. **In three days, you'll meet a huge variety of potential customers and partners** who use SID's Display Week as their primary portal into the display industry.

## EXCLUSIVE BENEFITS FOR EXHIBITING COMPANIES

- Exhibitors Forum: Speaking opportunities on a show-floor stage
- Best in Show Award: Nominate your company to showcase products and prototypes
- Pre-show and post-show opportunities to connect with attendees
- Complimentary pass to attend symposium plus choice of conference

## MEETING ROOM RENTAL OPPORTUNITIES

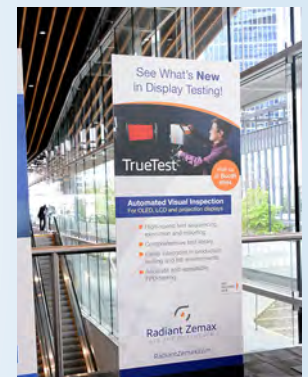
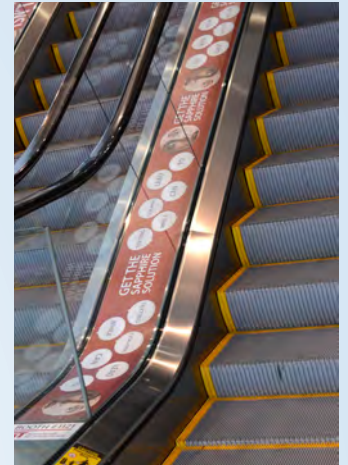
- 16 x 18 feet with soundproof walls
- Conference table with 12 chairs

- Electricity and locking door
- Company sign
- Listing on show website and in official show directory
- Ceiling available as option

## SPONSORSHIPS

Maximize your exposure and increase your exhibiting ROI. Some 2015 sponsorships include:

- Banners
- Stair graphics
- Lanyards
- Tote bags
- Media breakfasts and lunches
- Aisle signs
- Special events
- Mobile app
- Custom sponsorships created to fit your company's needs



## SID CORPORATE MEMBERSHIPS

Become a corporate member with the Society for Information Display and receive great benefits.

**GOLD MEMBERSHIP:** \$7,500 annual fee includes: 10 individual memberships, 10% discount on 5 booths, 14 points toward your standing in the 2015 booth selection for Display Week 2016, half-page ad in 4 issues of Information Display during the membership period, company name and link on sid.org, listing in email blasts to over 30,000 display industry contacts, and more.

**SILVER MEMBERSHIP:** \$3,000 annual fee includes: 5 individual memberships, 10% discount on up to 3 exhibit booths, 7 points toward standing in the 2015 booth selection for Display Week 2016, half-page ad in one issue of Information Display during membership period, company name and link on sid.org, listing in email blasts to over 30,000 display industry contacts, and more.

**CORPORATE MEMBERSHIP:** \$1,000 annual fee includes: 3 individual memberships, 10% discount on 1 exhibit booth, 1 point toward standing in the 2015 booth selection for Display Week 2016, company name and link on sid.org, listing in email blasts to over 30,000 display industry contacts, and more.



# LOOKING AHEAD: THE BIG PICTURE



In addition to its three-day exhibition, Display Week includes the following programs that draw **qualified attendees** to the show, year after year. These programs also represent valuable networking and educational possibilities for your company personnel:

- The Symposium is world renowned for its hundreds of technical presentations by expert researchers.
- Business Track: Business Conference, Market Focus Conferences, and Investors Conference. Professionals in business development, sales, purchasing, and marketing attend to get ahead of the learning curve and leverage changing technology trends.
- Four-hour Short Courses and 90-minute Seminars on specific and timely areas of display technology.
- Networking Events: Awards Luncheon for Best in Show and Display Industry Awards, International SID Awards Dinner, Special Networking Event, and other receptions.
- I-Zone exhibit area for prototypes and innovative research, an exclusive Display Week event designed to showcase emerging technology.
- Press presence: Encouraged through events such as the Press and Analyst Breakfast, and more.

// *We find Display Week to be the premier forum for exploring and presenting new display related technologies. It enables us to have meaningful interactions with thought leaders who define the future of display test and measurement."*

— Doug Kreysar,  
Radiant Zemax

Reserve your space today by contacting a Display Week sales representative:

Europe and the Americas:  
**Jim Buckley, Director of Sales**  
Tel: (203) 502-8283  
Fax: (212) 460-5460  
Email: [jbuckley@pcm411.com](mailto:jbuckley@pcm411.com)

Asia:  
**Sue Chung, Senior Director, SID**  
Tel: (408) 489-9596  
Fax: (408) 252-4240  
Email: [schung@ghtconnections.com](mailto:schung@ghtconnections.com)

Get started building a better future for your company now: [www.displayweek.org](http://www.displayweek.org)

*Display Week 2015 is produced and owned by the Society for Information Display ([www.sid.org](http://www.sid.org)) and managed by Palisades Convention Management ([www.pcm411.com](http://www.pcm411.com))*